

It's common and it's chronic

Stress! Stress is inevitable and universal. It's also energy-stealing, debilitating and eats away at your quality of life. As such there has been a great increase in stress handling workshops, visits to the psychologist and heavy-duty drugs to mitigate, redirect and generally numb the resulting pain.

What if you could have a natural product that reduced the effects of stress, while helping you maintain optimal health?

A product with ingredients selected with an eye to balance and compatibility?

After extensive research and testing, Platinum has produced Stressentials™, the stress relief multivitamin.

Tackling the main symptoms of stress, the key ingredients are GABA and Siberian Ginseng. GABA is the chief inhibitory neurotransmitter in the central nervous system. It plays an important role in regulating neuronal excitability throughout the nervous system. GABA helps to suppress anxiety and is also directly responsible for the regulation of muscle tone and relaxation. And it does this quickly. Some tests have confirmed the effect in as little as twenty minutes.

Siberian Ginseng is the common name for Eleutherococcus senticosus, which is in fact not a member of the ginseng family but an adaptogenic herb. Its strength lies in its ability to support the body's stress control centre known as the hypothalamus-pituitary-adrenal axis (HPA). When the

HPA axis is depleted symptoms of chronic fatigue or burn out are experienced. E. senticosus will help to support and recalibrate the HPA axis. In doing so it will provide relief from stress, anxiety, fatigue and sore muscles, symptoms often associated with chronic fatigue and adrenal exhaustion

Stress robs you of energy; so rhodiola rosea and cordyceps are included to improve oxygen absorption, increase energy levels, physical recovery and endurance. Rhodiola also improves mood including the effects of SAD (seasonal affective disorder).

By using Platinum's exclusive OST® (Omega Suspension Technology), Stressentials makes it possible to take fewer capsules than other formulas, and still get all the goodness stated on the label.

While you can't always get rid of the causes of stress in your life, no matter your age, health or occupation, you deserve relief from the symptoms of stress.

What's common to almost every person on the planet over the age of six, no matter gender, nationality, occupation or health?

In addition, the Platinum team felt that taking care of stress without considering the whole body would be a mistake. That's why Stressentials was created as a multivitamin too.



\$2.50 OFF

on the purchase of **Platinum Naturals Stressentials Multivitamin**
(male or female, 60 Softgels)

Valid at all Alive, Morning Sun and Supplement Plus stores

Valid only while quantities last.
Limit one (1) coupon per purchase.
Cannot be combined with any other offer.



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