

Chewable Multi for Kids

MultiVitamins

for kids

*A great nutritional
smart start for kids!*



Many parents believe that if their children eat 3 meals a day and stay active then they don't need to take a multivitamin. Decades ago, this may have been true, but it certainly isn't the case today. It's a misconception. The problem is that a "modern diet" for children just doesn't provide them with the proper amounts of the essential nutrients that they require. With the nutrient content of our farmlands continuing to decline, even the most carefully chosen diet falls short of fully nourishing a growing child. Compounding this nutrient problem is the fact that nowadays, the air and water, as well as the food supply, are full of new

chemical toxins that they were not exposed to 20 years ago. These toxins rob the body of essential



nutrients and increase the need for antioxidant protection to ward off disease.

The Need for a Comprehensive Multivitamin for Kids

While your children are growing and maturing the nutrients they consume play a critical role in ensuring not only robust health but also their proper development both physically and mentally. Although a balanced diet can provide a nutritional base, a high quality multivitamin supplement offers additional essential nutrients in a form specifically designed to target the health needs of a developing child. Research has shown that children with better nutritional habits experience improved developmental growth, mental and physical function, as well as an increased immune response.¹ A multivitamin supplement is critical in the formative years as children do not normally eat enough of the foods (fruits and vegetables) that provide them with the much needed vitamins and minerals for optimal growth and development. Unfortunately, our children are constantly exposed to visually enticing but nutritionally deficient refined, fried, fast, junk food, snacks and soft drinks. Even the most nutritionally vigilant parent cannot be 100% certain what nutrients are in the foods that their children consume.

Facts:

- The incidence of obesity, diabetes, heart disease, attention deficit hyperactive disorder, allergies, asthma and infections in children are on the rise¹
- Research has shown that obesity, heart disease, diabetes, osteoporosis, and cancer in adults is often a result of nutritional deficiencies during childhood²
- Studies in children with ADHD (Attention Deficit Hyperactivity Disorder) confirm that significant improvements were seen in children who consumed essential fatty acids compared to those with did not³

References:

1. Uauy R and Dangour AD. Nutrition in Brain Development and Aging: Role of Essential Fatty Acids. Nutrition Reviews. Vol 64, No. 5, S24-S33, 2006.
2. Richardson AJ. Omega-3 fatty acids in ADHD and related neurodevelopmental disorders. International Review of Psychiatry, 18(2):155-172, 2006.
3. Breslow JL. N-3 Fatty Acids and Cardiovascular Disease. American Journal of Clinical Nutrition. 83(suppl):1477S-1482S, 2006.
4. Kremer JM, Bigauette J, Michalek AV, Timchalk MA, Lininger L, Rynes RI, Huyck C, Zieminski J, Bartholomew LE. Effects of manipulation of dietary fatty acids on clinical manifestations of rheumatoid arthritis.
5. Hibbeln J.R., Long-chain polyunsaturated fatty acids in depression and related conditions, Phospholipid Spectrum Disorder, Lancashire, England: Marius Press, 1999, 195-210.
6. (Appel et al. 1993, 1994; Morris et al. 1994; Simopoulos 1999).
7. Van Vliet, T. and Katan, M.B. 1990. Lower ratio of n-3 to n-6 fatty acids in cultured than in wild fish. Am. J. Clin. Nutr. 51:1-2.

Professionally Formulated



Progressive® MultiVitamins for kids has been formulated with the assistance of renowned naturopathic doctor Mikhael Adams, B.Sc., N.D. Dr. Adams received his Doctor of Naturopathic Medicine degree

from the National College of Naturopathic Medicine, in Portland Oregon in 1981. He fulfilled his undergraduate work at the University of Miami and at Villanova University, in Pennsylvania. In addition, he obtained his Bachelor of Science degree in Human Biology from Kansas Newman College.

Mikhael is one of the leading authorities in the field of Auriculotherapy and Auricular Medicine and has developed a filtering protocol that can identify and treat the underlying causes of physical, mental and emotional imbalances. Dr. Adams currently resides in Milton, Ontario and is the co-founder of the Renascent Integral Health Clinic. He is also the President of the International Association of Auricular and Bioenergetic Medicine.

Mikhael has been involved in the development of natural health products throughout his career and has participated in the formulation and energetic testing of every Progressive Nutritional Therapies products since the brand's inception.

100% Quality Assurance

Progressive® Multivitamins for Kids is manufactured in Canada in our own GMP compliant facility and uses only the finest quality raw materials from around the world. With our extensively researched ingredients, finely detailed formulations, and 100% quality assurance we are determined to bring you the most effective formulas possible, and will continue to make every effort to bring you new ideas and offer you new choices.

Available at:



A portion of the proceeds from the sale of this product are donated to the **David Suzuki Foundation** to help combat climate change.

Toronto, Ontario, Canada M1R 4Y7
www.progressivenutritional.com

837229002863

A New Strategy

Traditional multivitamins for children are designed to be taken once a day and they include a basic combination of a few vitamins and minerals. Unfortunately, our children's nutritional needs are anything but basic. In fact, you could argue that at no other time during your life is the intake of nutrients more important than during childhood. With that in mind the **Progressive® Chewable Multi for kids** goes far beyond the limited scope of conventional children's multis and offers a more comprehensive strategy for supporting the nutritional needs of active children:

Specifically Designed for Children

Although vitamins and minerals are the cornerstone of this multi, a uniquely tailored array of essential fatty acids, whole fruit and vegetable concentrates, digestive enzymes and green food concentrates allow this formulation to address a number of additional nutritional challenges that our children face.

Divided Doses

Our bodies aren't designed to be nourished in one large dose once a day. Without question, smaller more frequent meals allows for better utilization of the nutritional value of our food. The same applies to the vitamin supplements that we consume. As well, a number of nutrients have relatively short life spans in our system and need to be replenished more often than once a day.

Professionally Formulated

The **Progressive® Chewable Multi for kids** was formulated with the assistance of a renowned naturopathic doctor. Each component was chosen

for its compatibility and harmony within the entire formulation. This in turn offers great nutrition for kids, and peace of mind for parents.

Naturally Flavoured and Sweetened

Many popular children's multis contain large amounts of sugar and are unfortunately both artificially flavoured and coloured. In contrast, our children's multi contains a combination of natural berry flavours and is sweetened with a blend of pure ingredients that includes honey powder and organic maple syrup.

Extensively Researched Ingredients

The **Progressive® Chewable Multi for kids** contains the finest specialty and active ingredients including:

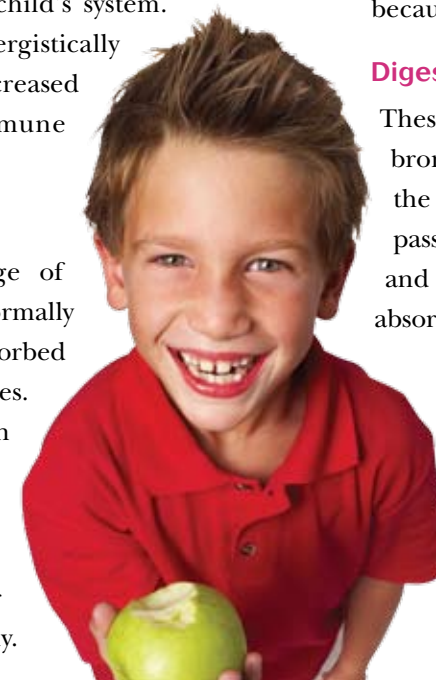
Vitamin C with Bioflavonoids

Calcium ascorbate offers greater absorption and retention than all other forms of vitamin C. It has a neutral pH (non-acidic) and will have a longer lifespan in your child's system.

Bioflavonoids work synergistically with Vitamin C for increased antioxidant and immune support.

Mineral Citrates

Only a small percentage of the minerals that we normally consume are actually absorbed and utilized by our bodies. However, minerals in citrate form have a much higher absorption rate and are transported into our cells far more efficiently.



Highlights:

- Whole fruit and vegetable extracts
- Green food concentrates
- Essential Fatty Acids
- Plant Enzymes
- Absolutely no preservatives, artificial flavours or sweeteners
- Tastes great!

Green Food Concentrates

This comprehensive combination of highly alkaline, nutrient-rich green foods includes alfalfa, spirulina, spinach, wheat grass and wakame. These concentrates improve the pH of the body and detoxify impurities normally found in a child's highly processed (acidic) diet. These health-promoting foods are often not consumed by kids because of their taste.

Digestive Support

These include the plant-based digestive enzymes bromelain and papain, as well as Bioperine®, the patented piperine extract that improves the passage of nutrients across the intestinal wall and into the blood stream, thus increasing the absorption of the entire formula.

Fruit & Vegetable Concentrates

This unique blend of whole food concentrates includes acerola berries, cranberries, blueberries, kiwi, pineapple, papaya, carrot, kale, kelp, broccoli and tomato. Each of these components

provides potent antioxidant protection to fend off free radicals, support healthy immune function and protect a child's body against disease.

EFA Complex

The essential fatty acids found in flax seed, sunflower (CLA), and fish oils play a very important role in maintaining healthy immune, cardiovascular and brain function. In children, EFAs are especially beneficial for improving focus and concentration, and sharpening mental acuity.

Other Progressive® Products for Kids:



Progressive® Calcium for kids offers a comprehensive strategy to help a developing body overcome the challenges associated with calcium deficiency. It features a combination of vitamins, minerals, essential fatty acids, and fruit and vegetable concentrates in a delicious Orange Passion Fruit flavour.

Progressive® PhytoBerry® for kids

Now all the goodness of **PhytoBerry®** is available in a formula specifically tailored for the nutritional needs of children. It mixes easily, tastes great and contains a kid friendly combination of 32 fruit concentrates, healthy fats, probiotics and DHA.